



# ARYABHATTA COLLEGE

University of Delhi



**PRESENTS**

## **BUSINESS UNFILTERED**

EPISODE 3- Mr. Ashutosh Kashyap

3rd July 2021

*"The perfect place to help you realize your Startup Dreams and to enhance your Business Knowledge"*

**Convenor:** Dr. Monica Aggarwal

**Co-Convenors:** Dr. Shivani Raheja, Dr. Ruchi Sharma

**Student Coordinators:** Ms. Naina Singh, Mr. Yannish Bhandari, Mr. Yaman Goel, Mr. Aarjav Jain, Mr. Prachetus Mahapatra

**Episode 3 Link:** <https://www.youtube.com/watch?v=lpI7akE-xXA>

The **Entrepreneurship Cell, Aryabhata College** initiated a new YouTube series titled “**Business Unfiltered**” on 19th June, 2021. The third episode was marked by the presence of Professor Manoj Sinha, Principal, Aryabhata College and the speaker for the day, **Mr Ashutosh Kashyap** on **3rd July 2021**. Mr. Kashyap is a cryptocurrency expert and product manager having experience in a plethora of fields. He is the **founder of BitFinance** and has worked as the Incubator Manager at The Global Centre for Entrepreneurship and Commerce.

The session commenced with Mr. Kashyap elaborating on how he came up with the idea for his startup and how he overcame obstacles in his journey. He gave insights about how he initially started earning by teaching and observing the issues in our education system which helped him conceive the idea for his first start up. Being the founder of ConnectMyEdu, he talked about the challenges he faced and the strategies he used to overcome those challenges. He also shed some light on steps to establish a successful startup. Mr. Kashyap explained how essential stakeholder mapping proves to be for an emerging start up. He further explained ways to raise funds for the same. Furthermore, he shared how his background in science helped him in his career and emphasized the importance of a mentor in one’s life.

Being a crypto expert, Mr. Ashutosh Kashyap gave useful insights about this industry too. He touched on some important topics like investment and explained how and why execution is the most important part of a startup. His wonderful insights and reflections on his own career made a deep impact on the team and our viewers. The interview ended with some questions from the livestream which were answered by him harmoniously. The webinar was also well received by the audience on YouTube and amassed close to **250 views** and can be watched anytime on the YouTube channel.

## EVENT POSTER

The poster is for an event titled "Business UnFiltered Episode 3" held at Aryabhata College, University of Delhi. The event is a live YouTube stream on July 3rd at 12 noon. The main topic is "Starting-up and managing businesses" featuring Ashutosh Kashyap, founder of BitFinance and a TEDx speaker. The poster also lists the patron (Prof. Manoj Sinha), convener (Dr. Monica Aggarwal), faculty coordinators (Dr. Shivani Raheja and Dr. Rochi Upadhyay), and student coordinators (Naina Singh and Yannish Bhandari).

**E** The Entrepreneurship Cell

ARYABHATTA COLLEGE  
UNIVERSITY OF DELHI

**Business UnFiltered**  
Episode 3

Date: 3rd July  
Time: 12 Noon

Live

**"Starting-up and managing businesses"**

**Ashutosh Kashyap**  
Founder - BitFinance  
TEDx Speaker

**Patron**  
Prof. Manoj Sinha  
(Principal)

**Convener**  
Dr. Monica Aggarwal

**Faculty Coordinators**  
Dr. Shivani Raheja  
Dr. Rochi Upadhyay

**Student Coordinators**  
Naina Singh  
Yannish Bhandari

# EVENT HIGHLIGHTS

